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For Immediate Release

**Christie Haby Joins The Farmington Company
Will Oversee New Southwestern Regional Sales Office**

FARMINGTON, Conn. (May 7, 2009) – The Farmington Company is pleased to announce the addition of Christie Haby to its national team of Regional Marketing Directors. To better serve clients and benefit consultants in Texas, New Mexico, Oklahoma, Arkansas and Louisiana, she will oversee the company's new Southwestern regional sales office in Boerne, Texas.

Haby brings a 13-year career in the worksite benefits industry to her new role. Most recently, she was a Regional Sales Director for Benefits Associates, Inc. Her experience with the worksite enrollment firms CS Benefit Service Group, LLC – a company she founded – and Benefit Alliance provided a comprehensive background in employee benefits communication. In addition, she has carrier experience with Colonial Life & Accident Insurance Company.

"As our national capabilities continue to grow, our Southwestern regional sales office will provide local, dedicated support and service," said Doug Mantz, vice president of sales. "We're very excited to have Christie leading our efforts in this region, and we're confident she'll be an excellent resource for our clients and benefit consultants."

Haby graduated from Southern Methodist University, Dallas, in 1992 with a bachelor's degree in psychology. She can be reached at 210-860-3971.

About The Farmington Company

Since 1980, The Farmington Company has been a leader in benefits communication and voluntary benefits administration. The company's unique platform allows employers of all sizes to offer a menu of voluntary benefits to their employees without imposing additional administrative responsibilities on their Human Resources staffs. The Farmington Company serves consultants, employers and employees nationwide through its headquarters in Farmington, Conn., and regional offices throughout the country. For more information about The Farmington Company, please visit www.farmingtonco.com or call **1-800-621-0067**.

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