



*"people helping people"*

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#### For Immediate Release

### **The Farmington Company Celebrates 30<sup>th</sup> Anniversary**

**FARMINGTON, Conn. (July 12, 2010)** – The Farmington Company recently celebrated its 30<sup>th</sup> anniversary serving employers, employees and benefits consultants nationwide.

The Farmington Company was founded in 1980 by Bob Burke, president, and Brad Collins, executive vice president, on three core principles, which are to provide:

- Partnership with benefits brokers and consultants to better serve their clients
- Ongoing, high-quality products and services to employers and their employees
- Unique administrative services to make it easy for employers to offer a comprehensive voluntary benefits program

Today, The Farmington Company is one of the country's largest firms providing voluntary benefit and benefits communication/enrollment/administrative services. The company staffs over 100 employees at its corporate headquarters in Farmington, Conn., and provides coverage nationally through its regional offices.

The Farmington Company now serves over 1,000 employers representing a variety of sectors, including healthcare, education, manufacturing, retail and municipalities. And, the company's focus on service and support has allowed it to maintain many long-standing client relationships dating as far back as 30 years.

The Farmington Company's services have continuously evolved to better meet the needs of an ever-changing workplace. To that end, the company's current suite of unique administrative, communication and enrollment services includes one-to-one electronic benefits enrollment, web-based benefits enrollment/administration, deduction and premium reconciliation, a toll-free employee service center, dependent eligibility verification, data cleansing and more.

The Farmington Company has remained an independent entity throughout its history, allowing it to obtain best-in-class products for its clients and their employees. And as the voluntary benefits industry has grown over the past 30 years, so too has the company's product portfolio. Today, The Farmington Company's menu of products features Life Insurance, Disability, Critical Illness, Accident, Cancer, Long Term Care and many more. In addition, the company is consistently recognized as a top national producer for a number of voluntary insurance carriers.

"We are grateful to have reached this significant milestone," Burke said. "We could not have achieved it without the support of our client employers, employees, producers and carriers. Our sincere thanks to them for granting us the privilege of serving them, and we look forward to continuing to do so in the years to come. And, of course, I'd also like to express my appreciation to our dedicated staff for all of their contributions to our growth and success."

**About The Farmington Company**

Since 1980, The Farmington Company has been a leader in benefits communication and voluntary benefits administration. The company's unique platform allows employers to offer an extensive menu of voluntary benefits to their employees without imposing additional administrative responsibilities on their Human Resources staffs. The Farmington Company serves producers, employers and employees nationwide through its Farmington, Conn. headquarters and regional offices. For more information about The Farmington Company, please visit [www.farmingtonco.com](http://www.farmingtonco.com) or call **800-621-0067**.

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